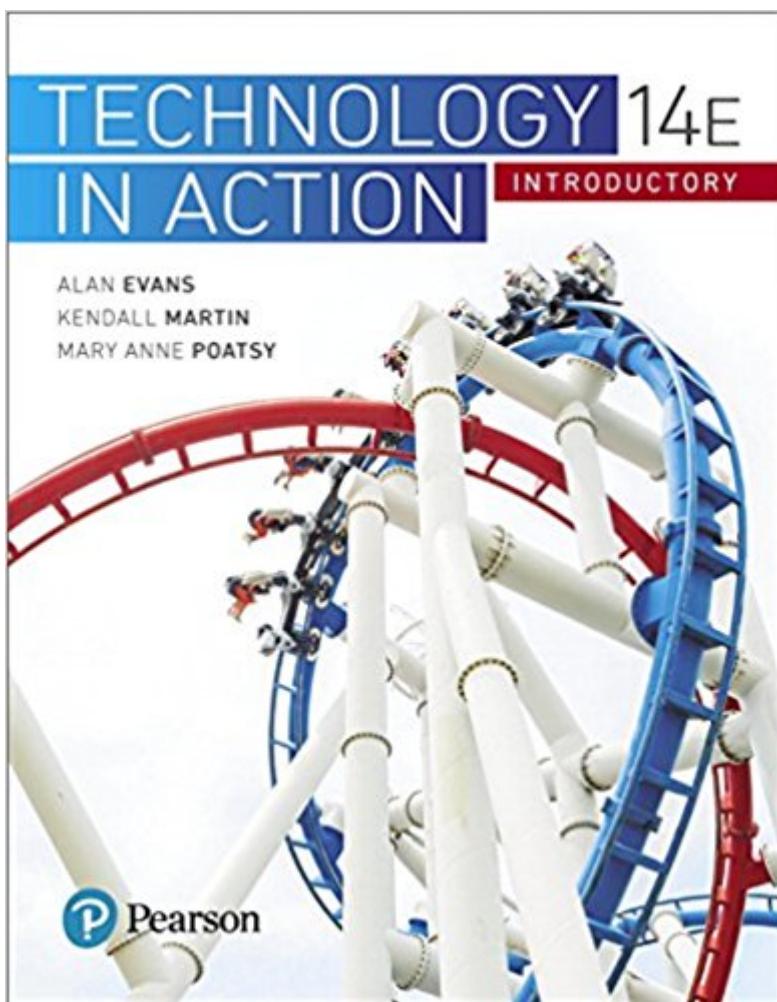


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Technology In Action Introductory (14th Edition) (Evans, Martin & Poatsy, Technology In Action Series)



Synopsis

For introductory courses in computer concepts, digital literacy, or computer literacy, often including instruction in Microsoft Office. Explore, discover, and experience technology with the interactive and adaptive *Technology in Action* — the book that uses technology to teach technology! This book offers a learning system that pushes the envelope of what is possible in technology, and what is helpful in teaching. Although students are more comfortable with the digital environment than ever, their knowledge of the devices they use every day is still limited. The authors focus on tasks that students can accomplish with their devices, and skills they can apply immediately in the workplace, the classroom, and at home. This book fits the way students are learning today. Also available with MyLab IT Pearson MyLab IT is an online homework, tutorial, and assessment program designed for Information Technology (IT) courses, to engage students and improve results. MyLab IT for Computer Concepts provides activities for Instruction, Practice, Review, and Assessment in a fully integrated course, providing a seamless learning experience. The integrated Pearson eText allows students to experience continuous digital learning in an interactive environment. Note: You are purchasing a standalone product; Pearson MyLab IT does not come packaged with this content. Students, if interested in purchasing this title with Pearson MyLab IT, ask your instructor for the correct package ISBN and Course ID. Instructors, contact your Pearson representative for more information

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Customer Reviews

Alan D. Evans, M.S., CPA Alan is currently a faculty member at Moore College of Art and Design and Montgomery County Community College, teaching a variety of computer science and business courses. He holds a BS in accounting from Rider University, an MS in information systems from Drexel University, and he is a certified public accountant. After a successful career in business, Alan finally realized that his true calling is education. He has been teaching at the college level since 2000. Alan enjoys attending technical conferences and meets regularly with faculty and administrators from other colleges to discuss curriculum development and new methods of engaging students.

Kendall E. Martin, Ph.D. Kendall is a professor of Computer Science at Montgomery County Community College with teaching experience at both the undergraduate and graduate levels at a number of institutions, including Villanova University, DeSales University, Ursinus College, and Arcadia University. Kendall's education includes a BS in electrical engineering from the University of Rochester and an MS and a PhD in engineering from the University of Pennsylvania. She has industrial experience in research and development environments (AT&T Bell Laboratories), as well as experience with several start-up technology firms. At Ursinus College, Kendall developed a successful faculty-training program for distance education instructors, and she makes conference presentations during the year.

Mary Anne Poatsy, MBA, CFP Mary Anne is a senior faculty member at Montgomery County Community College, teaching various computer application and concepts courses in face-to-face and online environments. She enjoys speaking at various professional conferences about innovative classroom strategies. She holds a BA in psychology and education from Mount Holyoke College and an MBA in finance from Northwestern University's Kellogg Graduate School of Management. Mary Anne has been in teaching since 1997, ranging from elementary and secondary education to Montgomery County Community College, Gwynedd-Mercy College, Muhlenberg College, and Bucks County Community College, as well as training in the professional environment. Before teaching, she was a vice president at Shearson Lehman Hutton in the Municipal Bond Investment Banking Department.

Great book; wish there were a section on computer graphics (not Photoshop, but more visualization, modeling) and that it was a little less expensive.

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